

# **Long Reach Community Association**

## **GOALS & STRATEGIES**

### **2009/2010**

**The purpose of the Long Reach Community Association is to enhance the quality of life for the residents by being responsive to the needs, interests and priorities of the community. It is the function of this organization to promote the health, safety, common good and social welfare of the residents.**

- **Manage the Long Reach Community Association finances judiciously to ensure its continuation as a valuable community resource.**
  - Quarterly review the association's financial records
  - Annually, conduct an outside review of the association's financial records
  - Provide oversight
  - Advocate for a more equitable process to allocate the CA assessment share
- **Work with the community, the village center merchants and Cedar Shopping Centers, Inc. to enhance the occupancy, function and appearance of the village center.**
  - Support the CA Art Center
  - Meet with Cedar Shopping Centers, Inc. bi-annually
  - Meet with the Ho. Co. Police quarterly to receive security updates
  - Kids Clothes Swap (Sept. & April)
  - Long Reach Country Fair (Sept.)
  - Encourage CA to work with the Villages to help develop Village Center master plans
- **Develop and implement measures to enhance public awareness of the role and activities of the Long Reach Community Association and to encourage greater public participation.**
  - Publish & mail Reach Out to every household
  - Publish Quarterly Townhouse/Condo Association newsletter
  - Maintain and upgrade the website to incorporate recent technology
  - Publish Annual Report
  - Co-sponsor & attend community meetings on issues of concern
  - Send welcome letters to new homeowners
  - Provide informational Newcomer's Packets to new homeowners
  - Mail village election absentee ballots to all households
  - Offer volunteer opportunities for the residents to participate in the village process
- **Continue efforts to foster a greater sense of community within the village.**
  - Roots of Howard County (February)

- Searching For Spring (March)
- Kids Clothes Swap (April & September)
- Village Election (April)
- Village-wide Yard Sales (May & October)
- Long Reach Arbor Walk (June)
- Block Party Kits (June - August)
- Cul de Sac Grants (June - August)
- Neighborhood Pool Parties (July)
- Columbia International Day (July)
- Long Reach Country Fair (September)
- Halloween Party (October)
- Holiday Lights Tour (December)
- Adopt-A-Path (year-round)
- Provide an array of classes and camps
- Provide free meeting space for neighborhood watch groups
- Provide free meeting space for scout troops
- Provide reasonably priced meeting/social space at the four village facilities
- **Advocate transfer of the General Growth Properties site in Long Reach to Columbia Association for the development as a recreational site in Long Reach.**
  - Monitor potential status of the property
  - Watch for community recreational needs that could be met with a facility at this site
- **Support and monitor Howard County's efforts to develop the Blandair property as a regional community park.**
  - Village Manager and several residents are members of the Howard County Blandair Task Force.
  - Testify to State & County for funding to develop the site.
- **Promote a positive image of the Village.**
  - Develop a sense of community through the sponsoring of various special events throughout the year.
  - Create a positive visual image of the village through covenant compliance.
  - Work with CA Open Space to maintain and enhance the village's open space amenities such as the pathways, tot lots and ponds & streams.
  - Support CA's Watershed Endeavor
- **Promote and enforce village-wide compliance with the Long Reach covenants.**
  - Fund two part-time Covenant Advisors
  - Oversee the activities of the AC and RAC
  - Monitor the condition of the village center & report findings to Cedar Shopping Centers, Inc.
  - Provide Long Reach & CA covenant packs for residents
  - Respond to specific architectural or maintenance complaints made by residents & perform visual inspections of the properties.

- Maintain on-going relationship with the boards of townhouse and condominium associations to insure architectural integrity.
  - Process requests for Letters of Compliance and inspect the properties for compliance to the Long Reach covenants.
  - Continually review the Architectural Guidelines and the AC process to ensure a fair and efficient process
- **Act as advocates for the Long Reach residents on issues that affect the village including planning & development.**
- Monitor State and local news for items of concern to Long Reach residents'
  - Provide information & referral services to the residents
  - Meet with local government representatives & officials to review legislation & discuss community concerns
  - Testify to local & State governmental agencies on pertinent issues to the community
  - Sponsor community meetings so residents can keep informed on local issues
  - Meet with CA President quarterly
  - Liaise with Howard County Police
  - Monitor the condition of the village's open spaces
  - Work with Gateway Overlook, Snowden Overlook and the Columbia Association to annex these developments under the Long Reach Village Covenants.
  - Monitor surrounding development.
  - Participate in the ZRA103 and CR29 process with the County
- **Continue to liaise with Howard County Police and Howard County officials to ensure public safety in the Village.**
- Work with the Howard County Police on the "Better Together" Enhancing the Long Reach Community initiative.
  - Meet quarterly with Howard County officials on community revitalization.
  - Partner residents and the Howard County Police Department in developing local crime prevention programs.
- **Create and support initiatives to involve Long Reach youth in constructive activities**
- Sponsor Boy Scout troop
  - Contribute money to local youth sports teams
  - Contribute money to after-prom parties
  - Advertise for teen liaison to the Long Reach Board
  - Liaise with other community associations to work on teen issues
  - Publish Teen Scene page in village newsletter
  - Liaise with CA to support CA teen initiatives
  - Collect school supplies for students
  - Liaise with community organizations to organize youth activities
  - Continue to seek a High School student to serve on the Board as a teen liaison person

Adopted May 6, 2008  
Adopted Aug. 18, 2009

